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StreetSmart Cancun-Yucatan-Riviera Maya Map By VanDam-Laminated, Pocket Size Yucatan & Quintana Roo Map W/details Of Cancun, Merida, Tulum, Playa Del Carmen, Isla De Mujeres & Cozumel. 2012 Edition





Synopsis

VanDam's award-winning Cancun StreetSmart maps all top attractions including museums, major architecture, hotels, beaches, and parks - all at an immensely legible scales ranging from 1:3,400 to 1:1,140,00. More than just Cancun, the map covers Riviera Maya, the entire Yucatan Peninsula, with Quintana Roo and parts of Campeche state. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Cancun StreetSmart also includes details of Downtown Cancun, Downtown Merida, Chichen Itza, Uxmal, Tulum, Playa del Carmen, Cozumel, and Isla de Mujeres. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - its just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 32" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant Cancun StreetSmarts and a sexy souvenir to boot!

Book Information

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Customer Reviews

"...A Connoisseur's Map!" --USA Today
"For savvy travelers." --Playboy Magazine
"The Map." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information

architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

If you've ever tried to plan a trip through the Yucatan, you know how frustrating it is to navigate the internet and find...chaos! You want to explore the Maya temples, stay somewhere wonderful, swim on the Riviera Maya and navigate Cancun. But the maps you find are spotty and myopic, cutting the region up into small areas that are impossible to connect. Enter Street Smart VanDam - the perfect vehicle for planning your trip! All of a sudden it's all laid out for you, and you can plunge in and get your fill of this region so chock full of attractions. Plus handy small maps for each of the major temple regions. A great map cum guide, a must for the Yucatan traveller! Plus it's light weight and fits into even the smallest pocket book.

Realized this totally useless in Cancun if you are planning to explore. We looked up free maps online instead.

helped me make sense of cancun on our recent trip to mexico as there seems to be no really good map that you can get from your hotel, resort, etc.

just what I was looking for

Good clear mapping. Several useful city maps to boot.

Has all the specific areas and perspectives for the East Yucatan/Maya Riviera.

Big help while in CAncun

Very nice

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